

FOR IMMEDIATE RELEASE

CAPITOL HILL HOTEL

WASHINGTON D.C.

CAPITOL HILL HOTEL COMPLETES THE FIRST PHASE OF A MULTI-MILLION DOLLAR RENOVATION

HHM Unveils New Name, Design Transformation, Launch of Updated Website and Additional Meeting Space

Washington D.C. (June 11, 2012) – In accordance with the Phase I completion of a \$3.7 million renovation, HHM has just announced a new name for its boutique hotel on Capitol Hill, to illuminate the hotel’s upscale design. Capitol Hill Hotel, formerly known as Capitol Hill Suites, has a sophisticated new look — a comfortable space where modern amenities meet locally inspired design. To date, completed renovations include the striking lobby as well as the expansion and addition of meeting and event spaces. And, a new website, www.capitolhillhotel-dc.com, has gone live to showcase the rebranding of Capitol Hill Hotel. The final renovation phase, which includes the makeover of the 152 all-suite guestrooms, is expected to be completed by early 2013.

Hersha Hospitality Trust entrusted the internationally-acclaimed design firm Dawson Design Associates to reimagine the hotel, giving the new spaces a bold updated look. As a member of HHM’s Independent Collection, the hotel design draws inspiration from local aesthetics and up-and-coming artists. The renovated lobby features “federalist chic” furniture juxtaposed with an eclectic collection of vibrant and modern accent pieces. Local artists, invited by Capitol Hill Hotel, participated in the transformation. Maggie O’Neill of O’Neill Studios LLC pays homage to the beauty of springtime in the city, with a mural of blooming cherry blossoms in a hotel corridor. The hotel is also developing a local art program to continually bring current and local art into the hotel.

“Our new name reflects the more upscale product now offered by the hotel. This is just the beginning of an exciting series of welcomed changes to the property,” said Ian Harvey, general manager of Capitol Hill Hotel. “We are proud of our wonderful position in Washington’s most special neighborhood — from distinctive restaurants and boutiques to national treasures, our planned renovations will create a new gem within this dynamic area.”

Nestled in the charming and picturesque Capitol Hill historic district, the hotel retains the feel of a local neighborhood spot, yet is also only two blocks away from the U.S. Capitol Building (closer to it than any other hotel) and one block away from Capitol South metro station. Superior location coupled with spacious all-suite guestrooms that are 50 percent larger than typical Washington D.C. hotel rooms, makes Capitol Hill Hotel the optimal choice for a weekend city getaway or an extended stay experience.

Keeping in line with the modern aesthetics of the hotel, the redesigned meeting spaces are outfitted with state-of-the-art technology and are sure to stimulate excellent productivity for meetings. Providing a fresh new look to a traditional boardroom space, **The Boardroom** (220 sq. ft.) can accommodate up to 12 attendees and offers a unique, natural “energy light,” ideal for empowering creativity. **The Parlor** (415 sq. ft.) space can accommodate 10-35 attendees and includes dual television screens for comprehensive viewing. Both spaces offer the features expected to ensure a seamless work session: built-in AV equipment and teleconferencing/videoconferencing accessibility with touch-screen control.

For multi-use lounge spaces, guests can choose between **The Salon** (700 sq. ft.), a space that can transform into a distinguished business lunch event or a stylish after-hour cocktail soiree, or the appropriately named, **The Library** (650 sq. ft.), a space with lush couches and a comfortable reading nook offering privacy for an exclusive social affair. Capitol Hill Hotel offers complimentary WI-FI and a 24-hour business center to ensure that all needs are met. Moreover, a fifth meeting room, named **The Independent** (250 sq. ft.) is currently undergoing renovations and is expected to be complete in September.

In celebration of the property’s transformation and to welcome the summer, Capitol Hill Hotel will be offering the “Picnic on the Mall” package. Guests can book the “Picnic on the Mall” package from now until Labor Day, Monday, September 3, and receive an outdoor blanket (to keep), a picnic basket packed for two, complimentary breakfast and free WI-FI throughout their stay. For more information on this package, please visit: <http://capitolhillhotel-dc.com/washington-dc-hotel-deals/>

For more information, please visit the new website at www.capitolhillhotel-dc.com.

**Interview opportunities with a Capitol Hill Hotel representative available by request.*

**High resolution images of the property are available upon request.*

About Capitol Hill Hotel

Capitol Hill Hotel is a member of the Independent Collection – a collection of boutique hotels in unique locales including Brooklyn (NY), Philadelphia (PA), Boston (MA) and more – and is managed by HHM.

Capitol Hill Hotel is located in the heart of the Capitol Hill Historic District, one of the most prestigious neighborhoods in the capital, and just footsteps from the capital’s most famous landmarks. Capitol Hill Hotel welcomes both short and extended stay travelers and the property encompasses 152 all-suite guestrooms all of which feature a kitchenette or kitchen. Drawing inspiration from its beloved neighborhood, the Capitol Hill Hotel design incorporates modern décor with local aesthetics – paying homage to the vibrant and culturally eclectic city in which it resides. Adjacent to the hotel are renowned local restaurants and boutique shopping alternatives, a few steps further and be amongst world leaders and be moved by historic landmarks.

About HHM

HHM, formerly known as Hersha Hospitality Management, operates 89 hotels across the United States. HHM provides turnkey hotel management, asset management and receivership for properties with leading brand affiliations through Marriott, Hilton, Hyatt, Starwood, and Intercontinental Hotel Group. HHM also operates 14 independent hotels ranging from The Rittenhouse Hotel, a AAA Five Diamond property in Philadelphia, to the oceanfront Postcard Inn in the Florida Keys. Its highly experienced team is accustomed to serving as a fiduciary to publicly traded companies, joint ventures, institutional real estate owners and private investors. Additional information on HHM can be found at www.hershahotels.com.

###

Media Contacts:

Maria R. Brewer, M. Silver Associates
Maria Castro, M. Silver Associates
maria@msilver-pr.com
mariac@msilver-pr.com
(212) 754-6500 ext. 230/228

Mary Gollhofer
Independent Collection Hotels
Media Manager
mary.gollhofer@hersha.com
(267) 238-5025