



## Duane Street Hotel: The Location within the Location

FOR IMMEDIATE RELEASE

(New York, NY –March 12, 2013) Finding the right Manhattan location for VIP guests or small meetings can be quite challenging. The space is either too small, too casual, or too formal. It’s the classic New York conundrum: in a city full of options, finding the right one is harder than you might think. Or, at least it *was*. For discerning travelers, enter: Duane Street Hotel suites.

Duane Street Hotel has just announced the addition of two 400-475 square foot suites and is currently accepting reservations for overnight stays. The suites complete the hotel’s recent renovation, which includes an entirely new black and white décor inspired by 1920’s New York, for all 43 of the hotel’s guestrooms.

“Our clientele has long been asking for suites,” said Nicolas Daeppen, general manager of Duane Street Hotel. “The hotel was completed in 2007, but prior to the renovation, the décor just didn’t match the personality that the hotel had developed. Now our look is bold, chic and striking – more fitting to our identity. Duane Street Hotel has arrived.”

The hotel’s sophisticated black and white palette manages to be both cutting edge and classic — a dichotomy that is ever so now. The suites feature living rooms reminiscent of a stylish downtown loft space with 12 foot ceilings, hardwood floors and well-appointed bathrooms with spa showers, antique bath tubs and slate and marble touches as well as REN bath amenities. Both suites are equipped with a full mini bar, Nespresso machines and offer in-room dining from Duane Street Hotel’s on-site restaurant, Mehtaphor.



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The room is present and captivating without being ostentatious making the new suites perfect for casting calls, photo shoots and press interviews. The suites can serve easily as luxury VIP accommodations or as hospitality suites for weddings, business affairs or social gatherings.

The hotel is promoting the renovation on social media platforms with the hash tag #Suitelife. How 'suite' it is...

### ABOUT:

Old New York meets European sensibility at Duane Street Hotel, a charming 43-room boutique Tribeca hotel which embodies all that is downtown New York – modern, stylish and undeniably fresh. The perfect place to return to after days and nights of exploring Tribeca's storied streets, you will enjoy relaxed comforts in a charming and stylish setting. From this peaceful reprieve, thoughtful services and amenities make each stay comfortable and convenient. Mehtaphor, Duane Street Hotel's lobby restaurant, is owned and operated by Celebrity Chef Jehangir Mehta best known for his Food Network appearances on Iron Chef America and Next Iron Chef. He is also the owner of East Village's Graffiti restaurant.

Duane Street Hotel is owned by Hersha Hospitality Trust (NYSE: HT) and managed by HHM. HHM currently operates 115 branded and independent hotels in the nation's leading markets. The company provides turnkey hotel management and asset management for properties with leading brand affiliations and the company's newly launched [Independent Collection](#) of which Duane Street Hotel is a member.

[The Independent Collection](#) is a growing collection of smaller, more intimate boutique lifestyle hotels located in truly unique neighborhoods of gateway cities across the U.S. The hotels of the [Independent Collection](#) are developed for the *independently minded* traveler and invite guests to experience the true spirit of the city.

For further information, please contact Duane Street Hotel at 212.964.4600 [www.duanestreethotel.com](http://www.duanestreethotel.com)

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